

# Strayer University Fact Sheet

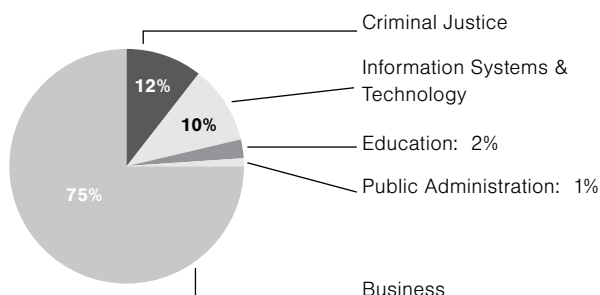
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## Total Enrollment <sup>1</sup>

53,782 students (enrollment as of June 30, 2020)

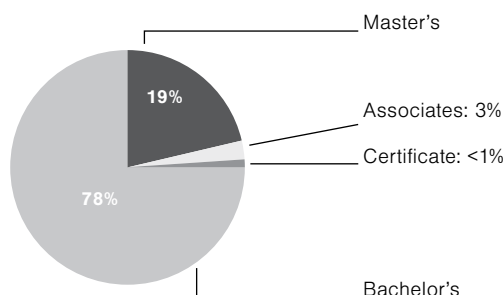
## UNIVERSITY ENROLLMENT BY PROGRAM AREA <sup>2</sup>

(UPDATED ANNUALLY - AS OF FALL 2019)



## UNIVERSITY ENROLLMENT BY DEGREE & CERTIFICATE <sup>3</sup>

(UPDATED ANNUALLY - AS OF FALL 2019)



Students are served by 77 campus locations across the US. (AS OF SEPTEMBER 7, 2020)

## Student Profile

(Updated annually - as of Fall 2019)



Gender<sup>4</sup>: 72% Female / 24% Male  
Average Age: 34  
Race and ethnicity<sup>5</sup>: 75% students of color



### ENROLLMENT STATUS <sup>6</sup>:

92% part-time / 8% full-time

Receiving financial aid<sup>7</sup>: Approximately three-quarters

## Faculty Profile

(Updated annually - as of Fall 2019)



Strayer faculty members live in 44 states plus Washington D.C.

Of the faculty who reported their gender, 49% are female and 51% are male

Federal Integrated Postsecondary Education Data System (IPEDS) data on faculty are available as well. Since IPEDS data are generated according to U.S. Department of Education rules and are used by Strayer in standardized external reports, these data may differ from the numbers presented in this fact sheet. IPEDS data provide an accurate snapshot of faculty as of November 1 of each year.

# Strayer University Fact Sheet

## Academic Offerings

Degree programs: 23

Graduate and undergraduate concentrations and specializations: 75

Undergraduate diploma program: 1

Certificate programs: 8

Courses: 440 +

**Note: These counts include Jack Welch Management Institute (JWMI)**

## Accreditation

Strayer University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (267-284-5000, [www.msche.org](http://www.msche.org)). The Commission is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

The Accreditation Council for Business Schools and Programs (ACBSP) accredits Strayer University's 12 business degree programs, including JWMI EMBA. Accreditation Council for Business Schools and Programs, 11520 West 119th Street, Overland Park, KS 66213, Phone: 913-339-9356.

The baccalaureate degree in nursing program at Strayer University is accredited by the Commission on College Nursing Education (CCNE), 655 K Street, NW, Suite 750, Washington, DC 20001, 202-887-6791.\*

\*New students are no longer being admitted into the Strayer University baccalaureate degree in nursing program. Prospective students should email [schoolofnursing@strayer.edu](mailto:schoolofnursing@strayer.edu) for more information.

## End Notes

<sup>1</sup> Includes graduate, undergraduate, and certificate students; does not include non-degree learners. FTE = 21,351 Full-Time Equivalents (FTE) = Number of full-time students + 1/3 of the number of part-time learners. Integrated Post Secondary Education Data System (IPEDS) definition of full-time and part-time status. By definition, FTE includes graduate, undergraduate, and certificate students; it does not include non-degree students.

<sup>2</sup> Derived from the Student Profile Report (SPR) Fall 2019 as of Fall 2019.

<sup>3</sup> Derived from the SPR as of Fall 2019. Certificates include post-baccalaureate and post-master's certificates.

<sup>4</sup> Gender data are derived from the SPR as of Fall 2019, where 4% of students' gender is unknown.

<sup>5</sup> Race and ethnicity data are provided for the 97% of students who reported their ethnicity as of Fall 2019. Students of color include Black or African American (64%), Hispanic (7%), and Asian (1.4%).

<sup>6</sup> Per the Integrated Post Secondary Education Data System (IPEDS), full-time status is defined as 9 or more credits per quarter for graduate students, and 12 or more credits per quarter for undergraduate students. Data as of Fall 2019.

<sup>7</sup> Strayer University derived approximately 79% of its cash-basis revenues from Title IV program funds in 2018.

# Strayer University Fact Sheet

## Milestones

### 1892

- Dr. Seibert Irving Strayer founded Strayer's Business College

### 1904

- Strayer's Business College opened a second location in Washington, D.C.

### 1970

- Institution renamed Strayer College
- Licensed to grant the Bachelor of Science degree

### 1981

- Accredited by the Middle States Commission on Higher Education (MSCHE)
- Approved to open campuses in Virginia

### 1987

- Authorized to award master's degrees by the District of Columbia Education Licensure Commission

### 1996

- Strayer College launched online learning program
- Strayer Education, Inc. established to raise capital for expansion
- Library card catalog was digitized

### 1998

- Strayer College granted university status and became Strayer University



### 2000

- MSCHE reaffirmed Strayer University's accreditation
- Strayer University had 13 campuses in Washington, D.C., Virginia, and Maryland

### 2001

- Robert S. Silberman was named Chief Executive Officer of Strayer Education, Inc.

### 2007

- MSCHE reaffirmed Strayer University's accreditation
- Dr. Sondra Stallard became Strayer University's 14th President

### 2011

- Strayer University acquired the Jack Welch Management Institute (JWMI) to offer an Executive Master of Business Administration degree

# Strayer University Fact Sheet

## Milestones cont'd

### 2012

- Dr. Michael Plater became Strayer University's 15th President

### 2013

- MSCHE reaffirmed Strayer University's accreditation
- Robert S. Silberman was named Executive Chairman of the Board of Strayer Education, Inc.
- Karl McDonnell was named Chief Executive Officer of Strayer Education, Inc.
- Strayer University's Master of Education program was granted accreditation by the Teacher Education Accreditation Council (TEAC) for a period of seven years; TEAC subsequently became part of the Council for Accreditation of Educator Preparation (CAEP)
- Strayer's business degree programs (including accounting, business administration, marketing, economics, management, human resource management, health services administration, and acquisition/contract management) were accredited by the Accreditation Council for Business Schools and Programs (ACBSP) for a 10-year period

### 2014

- The JWMI Executive MBA was accredited by ACBSP
- Strayer also received approval from MSCHE to offer the Bachelor of Science in Nursing degree which subsequently was accredited by the Commission on Collegiate Nursing Education (CCNE) in 2017

### 2015

- Brian Jones became Strayer University's 16th President

### 2016

- Strayer University launches Strayer Studios to infuse curriculum with episodic, documentary-style films that bring courses to life

### 2017

- Strayer University celebrated 125th anniversary
- MSCHE reaffirmed Strayer University's accreditation

### 2018

- Strayer University's parent company, Strayer Education, Inc., merged with Capella Education Company, and was renamed Strategic Education, Inc. (SEI); SEI is the parent company of both Strayer University and Capella University, which continue to operate as independent and separately accredited institutions

### 2019

- Strayer University opened 5 new campuses

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## University Leadership

### **Brian W. Jones, J.D.**

University President

### **Cale Holman, MBA**

Acting President

### **Jen Newell, MBA**

Vice Provost, Academics

### **Christy Karnes, Ph.D.**

Dean of Students

### **Sondra F. Stallard, Ph.D.**

President Emerita, Director of Accreditation and Regulatory Affairs

# Strayer University Fact Sheet

## Board of Trustees

Charlotte F. Beason, Ed.D., Chair  
Jonathan Gueverra, Ed.D.  
Leslie P. Hitch, Ed.D.  
Cale Holman, MBA, Ex officio  
Brian W. Jones, J.D., Ex officio  
William C. Reha, M.D.  
Peter D. Salins, Ph.D.  
Joe Schaefer, MBA  
Carol Shapiro, M.D.  
J. Chris Toe, Ph.D.  
Andrew E. Watt  
Secretary: Megan Jackson, J.D.

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## Financial Information

Financial viability information is available upon request. Please contact Strayer University at 1.888.388.7430 to request such information.

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## QUESTIONS OR COMMENTS

Please contact [Institutional Insights](#) with questions or comments on this fact sheet

## Strayer University Presidents

S. Irving Strayer (1892-1910)  
Thomas Winfield Donoho (1910-1925)  
Edmond Shepard Donoho (1925-1950)  
Murray T. Donoho II (1950-1957)  
Elgie G. Purvis (1957-1965)  
Murray T. Donoho III (1965-1980)  
Gerald E. Mellott (1980-1982)  
Charles B. Harrington (1983-1984)  
Charles E. Palmer Jr. (1984-1987)  
Charles E. Palmer Sr. (1987-1989)  
Ron K. Bailey (1989-1997)  
Donald R. Stoddard (1997-2003)  
J. Chris Toe (2003-2006)  
Sondra F. Stallard (2007-2011)  
Michael A. Plater (2011-2014)  
Brian W. Jones (2014-present)